AutoFocus™

Improve Productivity, Maximize Profits
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Body Shop Management System—AutoFocus

At Audaxplore, we understand the challenges facing your business today – the pressure to decrease cycle time and improve customer satisfaction, and the need to manage costs and deliver profits. AutoFocus, from Audaxplore, is an innovative body shop management software solution designed to help you optimize your business productivity in a demanding business environment. In the market since 1985, AutoFocus provides a comprehensive suite of tools to help you increase sales and manage all aspects of collision repair, from streamlining production flow, to parts and labor costing, and tracking touch times, job profits and key performance indicators (KPI).

AutoFocus is designed for small or demanding high production shops, and whether you are an estimator, parts manager, technician, bookkeeper, front office manager or shop owner, your job will be made easier through use of the software.

Our end goal is to help you improve productivity and maximize profits.

AutoFocus is an instrumental part of managing our business. From ordering parts to flagging communication with our customers, we rely on the ease of use of AutoFocus to keep us ahead of the competition.

Scott Beetler, Corona, CA

Features

- **Easy Estimate Importing**: Import from all estimating systems with 100% correct data translation
- **Efficient Scheduling**: Graphical, color coded listing of production capacity with load levels and presets is provided to ensure consistent sales and production levels
- **Detailed Work Orders**: Easy-to-follow worksheets with print options available for every labor type
- **Visual Production Management**: A visual perspective of all jobs to track workflow, technicians, sublets, parts, returns, credits, purchase orders, vendor invoices, supplements, receivables, claim status and communications
- **Easy Cycle Time Management**: Tools are provided to schedule jobs according to shop resources and production capability in order to proactively manage delays and ensure complete customer satisfaction
- **Complete Parts Management**: Fully automated parts management tools to send purchase orders via e-mail or fax, and track due dates, returns, credits and supplements
- **Accurate Labor Costing**: Flexible labor-costing and team-tracking tools to improve cycle times, labor efficiency and payroll flagging
- **Time Clock**: A time clock is included for added efficiency and to record touch times

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Total Receivables Management: Receivables aging, statements and collection tools to follow up on unpaid balances

Standard Templates: Create form letters to follow up on estimates and sales promotions, and produce professional thank you letters

Time/Date Stamped Notes: Internal notes are time and date stamped and can be readily viewed by all office staff to improve communication

Electronic Documents & Images: Go paperless with scanned estimates, notes, images, invoices, and other signed documents that can then be stored with the work order, archived and retrieved when necessary

Customer Service Index (CSI) Snapshot: Track customer satisfaction with CSI files that can be printed or extracted for business review

Comprehensive Reporting: Track sales, closing ratios, assignments, production, finances, efficiencies and other KPIs to benchmark for success and to proactively provide best-in-class customer service

Real Time Profit & Loss Tracking: View income and costs in real time to proactively manage your business

Single & Multi-Location Configurations: AutoFocus utilizes the latest Windows technologies and industry links, and is ideal for small shops or for use across shared networks for multi-user and multi-location configurations

Online Communication: AutoWatch and Web Design Services, add-on modules to AutoFocus, help collision repair shops maintain a professional image on the Internet, with the added advantage of providing continual updates to customers and insurance adjusters online, 24/7

The AutoFocus management system works for both the customer and the repair facility in unison to allow them to be more productive with their time. With today’s high demands, AutoFocus helps us track our vehicles with precision and take the guess work out for the customer. Customers (vehicle owners) can see the results for themselves. What a wonderful concept!

Tony LaForett, Martins Collision, Orem, UT

“We have been using AutoFocus for 10 years. It has enabled our team to maintain a cutting edge mentality that has kept us competitive.”

Stan Ware, West Jordan, UT
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The AutoFocus team has helped collision repair shops manage their business since 1985. As an additional service to our shop customers, we offer the following add-on modules for AutoFocus:

AutoWatch™

AutoWatch is an advanced communication system that enables vehicle owners and insurance adjusters to view the status of a repair and claim online. This innovative technology works in stand-alone mode or linked with AutoFocus to update a body shop’s own website in real time with no manual intervention. Customers and insurance adjusters enjoy easy access to the constant updates via a website or smart phone. It is great advertising for shops as it allows customers, family and friends to track the repair process visually with vehicle images and job notes throughout the collision repair process.

Web Design Services

Web Design Services is for collision repair shops that do not have a website or for those that need to modify and upgrade their shop’s existing website to take advantage of the latest innovations in customer service and communication. Design services include:

- Consultation to establish a unique online image and web identity
- Creation of a professional website - or upgrades to an existing website - to help shops maintain a successful online presence and attract customers 24/7
- Integration of AutoWatch and AutoFocus body shop management system

Contact Information

Sales: Toll-Free 1-800-237-4968, option 2
Customer Support: Toll-Free 1-877-788-6160
Website: www.audaexplore.com