



## Hollander Powerlink®

*“We converted to Powerlink after being an HYMS client. Our management team couldn't believe how smooth the transition was. The team that Hollander sent here was outstanding. They worked with, and trained, all of our departments. The vehicle imaging is something we always wanted. Selling extended warranties is a breeze. I can't imagine ever going to another system.”*

**Larry Brown**, Owner, Jerry Brown's Auto Parts, Queensbury, NY

### **Providing the Competitive Edge**

Powerlink is a comprehensive yard management system that gives automotive recyclers the tools to manage inventory and sell more parts. Integrated with Hollander Interchange, the most widely-used parts interchange database, Powerlink quickly matches customer requests to parts in stock. Powerlink is a Microsoft® Windows®-based application with an easy-to-use interface that allows for efficient access to inventory and sales data.

### **Expanding Business through Improved Productivity**

Powerlink's automation tools—Parts Grading, Pricing and Sales Screen Suggestions—aid in the identification and merchandising of auto parts, giving you more time to focus on what is truly important: increasing your sales and expanding your business. Using Powerlink, you can efficiently manage your inventory. The system's business reports offer a clear organizational view, providing you with the information needed to make better, faster and more informed decisions.

# Hollander Powerlink®

## Features and Benefits

### Sell More Parts

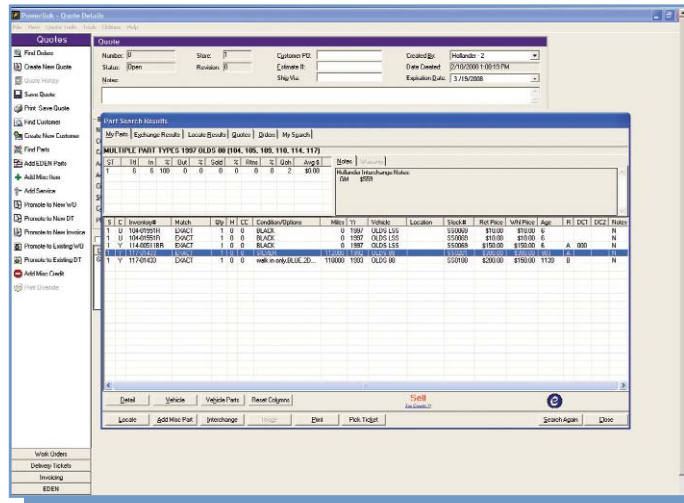
- Automated sales screen suggestions advise staff when to negotiate
- Custom images let you view the part without walking to the vehicle
- Smart Sell icons quickly show customer status and sales potential
- Flexible order processing, including support for extended warranties
- ProView displays wheel, wheel cover and front-end images to ensure part matches

### Efficiently Manage Inventory

- Customizable dismantling worksheets for fast inventory entry
- Automated Parts Grading for fast, easy and accurate grades that meet expectations
- Bulk part maintenance lets you relocate, re-price or re-tag large numbers of parts quickly
- Bar-code support with ProScanner to quickly track parts and records

### Take Control of Your Business

- Automated pricing continuously monitors part supply and demand, recommending price changes based on your defined criteria
- ProReports provide more accurate business and financial information
- Tracking vehicles and parts lets you determine those that drive sales and profits
- Productivity gauging lets you evaluate employees and pull data to measure "pay-for-performance" programs
- Powerlink's flexibility lets you manage multiple locations using the same system



SEARCH AND GET RESULTS IMMEDIATELY

- Monitoring capability enables you to identify your best, and worst, customers

## World-Class Training and Technical Support

### Training

Hollander offers multiple options for implementation and continuous product training, including phone-based, onsite and online training. Visit Hollander's Online Training Center, [www.training.audatex.us](http://www.training.audatex.us), for more information and a list of online classes.

### Technical Support

Hollander Technical Support is available at 800-825-0092, from 7 a.m. to 7 p.m. Central, Monday through Friday, and 7 a.m. to 2 p.m. Central on Saturday. In addition to answering your questions over the phone, Technical Support also features unlimited access to an online support website, [www.support.audatex.us](http://www.support.audatex.us), that offers 24/7 e-based support, web chat, knowledge-base software and answers to your frequently asked questions.



## Providing Solutions That Enable Recyclers to Sell More Parts

Since 1934, Hollander has delivered trusted business solutions to the automotive recycling industry. Today, more than 10,000 automotive recycling facilities rely on Hollander products. Hollander's Interchange is the most widely used database to identify automotive parts that interchange, setting the standard for communicating part "fit" and "availability".

## Contact a Sales Rep Today

For more information:

Call: 800-825-0644, option 5 or

Email: [sales@audatex.com](mailto:sales@audatex.com)